

2.5 Day CERTIFICATE IN STRATEGIC FORESIGHT AGENDA

Day 1	Activity	Description
9:00-9:45	Introduction & Values Change	Introduce the course Review model on changing values
9:45-10:30	Framing: Domain Description	Selecting domain and scoping it out
10:30-10:45	Break	
10:45-12:00	Framing: Domain Map	Identifying the key categories and sub-categories to explore
10:45-12:00	Framing: Current Assessment	Setting the context for the future by identify current conditions, key stakeholders, and recent history
12:00-1:00	Lunch	
1:00-1:45	Scanning Overview	The process of looking for the signals of change before they become apparent to others
1:45-2:30	Scanning: Diigo Library	The process of collecting and tagging “scan hits”
2:30-2:45	Break	
2:45-3:45	Scanning/Research: TIPPS Drivers	The process of identifying specific types of information about the future, the TIPPs (trends, issues, plans, projections)
3:45-5:00	Scanning/Research: Drivers	Synthesizing all the information gathered so far into key themes of change for the future
Day 2		
9:00-10:15	Scenarios Overview	Background and brief introduction to various methods used to generate scenarios
10:15-10:30	Break	
10:30-12:00	Driver Outcomes in Baseline & Summary	Project the drivers forward in the baseline and create a summary of the baseline future
12:00-1:00	Lunch	
1:00-2:30	Driver Outcomes in Transformation & Summary	Project the drivers forward in transformation and create a summary of the transformation future
2:30-2:45	Break	

2:45-3:45	Monitoring	Approach to tracking the scenarios and/or issues resulting from the scenarios
3:45-5:00	Alternative Perspectives	Leading-edge foresight methods for going “broader and deeper” in analyzing issues, including Integral Futures and Causal Layered Analysis
Day 3		
9-10:15	Implications	Identifying and prioritizing the implications of scenarios that in turn leads to the identification of strategic issues or opportunities
10:15--10:30	Break	
10:30-11:30	Strategic Options	Developing action options for responding to issues/opportunities
11:30-12:00	Integrated Strategic Approach	Design a strategic direction for navigating the scenario landscape