

Futures Research Schedule

Spring 2022

A Hines

This schedule is a plan that could change. Be sure to consult the weekly checklist pages on Blackboard for any changes as well as additional readings and activities.

Class Date	Topics	Reading (review before this week's class)	Submissions (due evening before the next class)
WEEK 1 Jan 18 Introduction & Framing	1. Introduction and overview 2. Framing	Text, Ch. 1 Framing Hines & Bishop, Framework Foresight Hines, The Evolution of Framework Foresight Curry, Three Horizons Hines, Organizational Foresight Audit	(D) Bio & photo (D) Scenario book choice (D) Knowledge Base article choice (D) Framework Topic (A) Domain description
WEEK 2 Jan 25 Scanning & Research	KBFS Briefs 1. Current Assessment 2. Scanning	Text, Ch.2. Scanning Hines et al, Setting up a horizon scanning system Dator, Trend Analysis vs. Emerging Issue Lum, Verge Watson, How to read less news Hiltunen, Good Sources of Weak Signals	(D) Scanning Tips (A) Current Assessment (A) Scan Hit #1
WEEK 3 Feb 1 Primary research	KBFS Briefs 1. Interviews 2. Questionnaires (TATF) 3. Review MTV qual & quant report	Dvorsky, The 12 Cognitive Biases Raford, Online Foresight Platforms Anne Boysen, Data Analytics for Scanning	(D) Interview or questionnaire approval (A) Interview OR Questionnaire (submit for Week 11, Mar 28) (A) Scan Hit #2
WEEK 4 Feb 8 Inputs & Drivers	KBFS Briefs 1. Inputs 2. Drivers	Popper, How Foresight Methods Are Selected Daheim, Emerging Practices in Foresight Finding Articles Finding Information on the Internet	(D) Foresight journals (A) Futuring inputs & key drivers (A) Scan Hit #3
WEEK 5 Feb 15 Baseline Future	KBFS Briefs 1. Baseline 2. Delphi 3. Cross-Impact Analysis	Text Ch. 3 Forecasting Schultz, Hero's Journey	(D) Delphi (D) Cross-impact analysis (A) Baseline future driver outcomes and summary (A) Scan Hit # 4
WEEK 6 Feb 22 Scenario Theory & Alternative Futures	KBFS Briefs 1. Scenario Development 2. Alternatives Drivers	Wack, Scenarios Schwartz videos Courtney, 4 levels of uncertainty Distributed readings	(D) Distributed reading synopsis (A) Transformation future driver outcomes and summary (A) Scan Hit #5
WEEK 7 Mar 1	KBFS Briefs Bishop/ Hines review of approaches	Bishop, Scenarios State of the Art Schultz, Roads Less Travelled Dator, Alternative Futures	(D) Prediction Markets OR Climate Simulation

Scenario Methods	Scenario Methods: GBN, Archetypes, and Morphological	Schwartz & Ogilvy, Plotting your Scenarios	(A) Scenario Book Review
WEEK 8 Mar 8 Cases & Communicating	KBFS Briefs Discuss cases	Student Needs 2025+ Residency & Foreigners Affairs, Dubai Case study readings	(D) Scenario cases (A) Communicating your project internally (due Wk 14 Apr 18)
WEEK 9 SPRING BREAK Mar 15			
WEEK 10 Mar 22 Scenario Books	KBFS Briefs Class members present book synopsis & discuss	Your chosen scenario book	(D) Your author's approach (A) Interview or questionnaire from Week 3 is due next week
WEEK 11 Mar 29 Implications Analysis	KBFS Briefs Future Search Drawing out the implications of scenarios using futures wheels	Text Ch. 4 Visioning GBN, After the Scenarios, Then What? Ramirez, Linking Strategies to Innovation	(A) Implications Analysis
WEEK 12 Apr 5 Options	KBFS Briefs Evaluating scenarios Elevator Speeches Strategic Approach	Text Ch. 5 Planning Real options	(A) Options
Week 13 Apr 12 Framework Foresight Review	Review the Framework Foresight process	None	(A) Communicating your project Internally from Week 9 due next week
WEEK 14 Apr 19 Project presentations	KBFS Briefs Individuals present projects	Text, Ch. 6 Acting	(D) Communicating Scenarios
WEEK 15 Apr 26 Project presentations (if needed)	Individuals present projects (if needed)		
May 6 @5pm	Final deadline for all submissions		