**Futures Research Schedule**

**Fall 2021**

A Hines

This schedule is a plan that could change. Be sure to consult the weekly checklist pages on Blackboard for any changes as well as additional readings and activities.

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| **Class Date** | Topics | Reading*(review before this week’s class)* | Submissions*(due evening before the next class)* |
| **WEEK 1****Aug 25**Introduction& Framing | 1. Introduction and overview2. Framing | Text, Ch. 1 FramingHines & Bishop, Framework ForesightHines, The Evolution of Framework ForesightCurry, Three HorizonsHines, Organizational Foresight Audit | (D) Bio & photo(D) Framework Topic(A) Domain description |
| **WEEK 2** **Sept 1**Scanning & Research | KBFS Briefs1. Current Assessment2. Scanning | Text, Ch.2. ScanningHines et al, Setting up a horizon scanning systemDator, Trend Analysis vs. Emerging Issue Lum, Verge Watson, How to read less newsHiltunen, Good Sources of Weak Signals | (D) Scanning Tips(A) Current Assessment(A) Scan Hit #1 |
| **WEEK 3****Sept 8**Primary research | KBFS Briefs1. Interviews 2. Questionnaires (TATF) 3. Review MTV qual & quant report | Dvorsky, The 12 Cognitive Biases Raford, Online Foresight PlatformsAnne Boysen, Data Analytics for Scanning | (D) Interview or questionnaire approval(A) Interview **OR** Questionnaire (submit for Week 9)(A) Scan Hit #2 |
| **WEEK 4****Sept 15**Inputs & Drivers  | KBFS Briefs1. Inputs2. Drivers | Popper, How Foresight Methods Are SelectedDaheim, Emerging Practices in Foresight Finding ArticlesFinding Information on the Internet | (D) Foresight journals (A) Futuring inputs & key drivers(A) Scan Hit #3 |
| **WEEK 5** **Sept 22**Baseline Future | KBFS Briefs1. Baseline2. Delphi3. Cross-Impact Analysis | Text Ch. 3 ForecastingSchultz, Hero’s Journey | (D) Delphi(D) Cross-impact analysis(A) Baseline future driver outcomes and summary(A) Scan Hit # 4 |
| **WEEK 6****Sept 29**Scenario Theory & Alternative Futures | KBFS Briefs1. Scenario Development 2. Alternatives Drivers | Wack, ScenariosSchwartz videosCourtney, 4 levels of uncertainty Distributed readings | (D) Distributed reading synopsis(A) Transformation future drivers outcomes and summary (A) Scan Hit #5 |
| **WEEK 7****Oct 6**Scenario Methods | KBFS BriefsBishop/ Hines review of approachesScenario Methods: GBN, Archetypes, and Morphological | Bishop, Scenarios State of the ArtSchultz, Roads Less TravelledDator, Alternative Futures Schwartz & Ogilvy, Plotting your Scenarios | (D) Prediction Markets OR Climate Simulation(A) Scenario Book Review |
| **WEEK 8****Oct 13**Scenario Books | KBFS BriefsClass members present book synopsis & discuss | Your chosen scenario book | (D) Your author’s approach(A) Interview or questionnaire from Week 3 is due next week |
| **WEEK 9****Oct 20**Cases & Communicating**Guest: Laura Schlehuber** | KBFS BriefsDiscuss cases | Student Needs 2025+ Residency & Foreigners Affairs, DubaiCase study readings | (D) Scenario cases (A) Communicating your project internally (due Wk 13 Nov 16) |
| **WEEK 10****Oct 27**Implications Analysis  | KBFS BriefsFuture Search Drawing out the implications of scenarios using futures wheels | Text Ch. 4 VisioningGBN, After the Scenarios, Then What?Ramirez, Linking Strategies to Innovation | (A) Implications Analysis |
| **WEEK 11****Nov 3**Options | KBFS BriefsEvaluating scenariosElevator SpeechesStrategic Approach | Text Ch. 5 PlanningReal options | (A) Options |
| **Week 12** **Nov 10**Framework Foresight Review  | Review the Framework Foresight process | None | (A) Communicating your project Internally from Week 9 due next week |
| **WEEK 13****Nov 17**Project presentations (1) | KBFS BriefsIndividuals present framework posters  | Text, Ch. 6 Acting | (D) Communicating Scenarios |
| **Week 14****Nov 24** | **Thanksgiving Break** |
| **WEEK 15****Dec 1**Project presentations (2)  | KBFS BriefsIndividuals present framework posters  | None | Enjoy the break! |
| **Dec 8 @5pm** | Final deadline for all submissions |