**Futures Research Schedule**

**Fall 2021**

A Hines

This schedule is a plan that could change. Be sure to consult the weekly checklist pages on Blackboard for any changes as well as additional readings and activities.

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| **Class Date** | Topics | Reading *(review before this week’s class)* | Submissions *(due evening before the next class)* |
| **WEEK 1**  **Aug 25**  Introduction  & Framing | 1. Introduction and overview  2. Framing | Text, Ch. 1 Framing  Hines & Bishop, Framework Foresight  Hines, The Evolution of Framework Foresight  Curry, Three Horizons  Hines, Organizational Foresight Audit | (D) Bio & photo  (D) Framework Topic  (A) Domain description |
| **WEEK 2**  **Sept 1**  Scanning & Research | KBFS Briefs  1. Current Assessment  2. Scanning | Text, Ch.2. Scanning  Hines et al, Setting up a horizon scanning system  Dator, Trend Analysis vs. Emerging Issue  Lum, Verge  Watson, How to read less news  Hiltunen, Good Sources of Weak Signals | (D) Scanning Tips  (A) Current Assessment  (A) Scan Hit #1 |
| **WEEK 3**  **Sept 8**  Primary research | KBFS Briefs  1. Interviews  2. Questionnaires (TATF)  3. Review MTV qual & quant report | Dvorsky, The 12 Cognitive Biases  Raford, Online Foresight Platforms  Anne Boysen, Data Analytics for Scanning | (D) Interview or questionnaire approval  (A) Interview **OR** Questionnaire (submit for Week 9)  (A) Scan Hit #2 |
| **WEEK 4**  **Sept 15**  Inputs & Drivers | KBFS Briefs  1. Inputs  2. Drivers | Popper, How Foresight Methods Are Selected  Daheim, Emerging Practices in Foresight  Finding Articles  Finding Information on the Internet | (D) Foresight journals  (A) Futuring inputs & key drivers  (A) Scan Hit #3 |
| **WEEK 5**  **Sept 22**  Baseline Future | KBFS Briefs  1. Baseline  2. Delphi  3. Cross-Impact Analysis | Text Ch. 3 Forecasting  Schultz, Hero’s Journey | (D) Delphi  (D) Cross-impact analysis  (A) Baseline future driver outcomes and summary  (A) Scan Hit # 4 |
| **WEEK 6**  **Sept 29**  Scenario Theory & Alternative Futures | KBFS Briefs  1. Scenario Development  2. Alternatives Drivers | Wack, Scenarios  Schwartz videos  Courtney, 4 levels of uncertainty  Distributed readings | (D) Distributed reading synopsis  (A) Transformation future drivers outcomes and summary  (A) Scan Hit #5 |
| **WEEK 7**  **Oct 6**  Scenario Methods | KBFS Briefs  Bishop/ Hines review of approaches  Scenario Methods: GBN, Archetypes, and Morphological | Bishop, Scenarios State of the Art  Schultz, Roads Less Travelled  Dator, Alternative Futures  Schwartz & Ogilvy, Plotting your Scenarios | (D) Prediction  Markets OR Climate Simulation  (A) Scenario Book Review |
| **WEEK 8**  **Oct 13**  Scenario Books | KBFS Briefs  Class members present book synopsis & discuss | Your chosen scenario book | (D) Your author’s approach  (A) Interview or questionnaire from Week 3 is due next week |
| **WEEK 9**  **Oct 20**  Cases & Communicating  **Guest: Laura Schlehuber** | KBFS Briefs  Discuss cases | Student Needs 2025+  Residency & Foreigners Affairs, Dubai  Case study readings | (D) Scenario cases  (A) Communicating your project internally (due Wk 13 Nov 16) |
| **WEEK 10**  **Oct 27**  Implications Analysis | KBFS Briefs  Future Search  Drawing out the implications of scenarios using futures wheels | Text Ch. 4 Visioning  GBN, After the Scenarios, Then What?  Ramirez, Linking Strategies to Innovation | (A) Implications Analysis |
| **WEEK 11**  **Nov 3**  Options | KBFS Briefs  Evaluating scenarios  Elevator Speeches  Strategic Approach | Text Ch. 5 Planning  Real options | (A) Options |
| **Week 12**  **Nov 10**  Framework Foresight Review | Review the Framework Foresight process | None | (A) Communicating your project Internally from Week 9 due next week |
| **WEEK 13**  **Nov 17**  Project presentations (1) | KBFS Briefs Individuals present framework posters | Text, Ch. 6 Acting | (D) Communicating Scenarios |
| **Week 14**  **Nov 24** | **Thanksgiving Break** | | |
| **WEEK 15**  **Dec 1**  Project presentations (2) | KBFS Briefs Individuals present framework posters | None | Enjoy the break! |
| **Dec 8 @5pm** | Final deadline for all submissions | | |