

WARNING: This presentation is intended for mature audiences. Some material may be considered offensive.

Spring Gathering

Future City Index

April 2019 Mina McBride & Kimberly Daniels



"A great city is that which has the greatest men and women, If it be a few ragged huts it is still the greatest city in the whole world."

Walt Whitman (1819 -1892), Song of the Broad -Axe



Image Source: theurbantechnologist.com as reported by "World Urbanization Prospects", 2007
Revision, Department of Economic and Social Affairs, United Nations

■ Urban population
■ Percent urban

An aerial night view of a city skyline. A prominent skyscraper with a pointed top is illuminated and stands out against the dark blue sky. The city lights are visible in the background, and a bridge is seen in the foreground. The overall scene is bathed in a purple and blue light.

About the Future City Index (FCI)

Image Source: Gale International

The Future City Index (FCI) is an index designed to rate cities based on demonstrated future orientation and readiness.

The FCI will be useful to :

futurists

city planners

students

artists

businesses

groups that seek market opportunities or thrive upon being surrounded by like minds.

Purpose/Uses

- Inform site selection due diligence for corporate relocation
- Study implications of decisions
- Assist individuals that want to move to a futures-orientated location
- Provide an index of locations that may be predisposed to certain products or services



Organization	Name of Report/Index	Measurement Capture	Geographic Scope
World Economic Forum	<u>The Global Competitiveness Report</u>	competitiveness	global
Cornell University, INSEAD, WIPO	<u>Global Innovation Index</u>	innovation	global
European Commission	<u>European Innovation Scoreboard 2017</u>	innovation	EU countries, other European countries, and regional neighbors
Boyd Cohen, Universidad del Desarrollo	<u>Smart City Index Master Indicators Survey</u>	sustainability	Regional -North America, Europe, Australia/NZ, India
2thinknow	<u>Innovation Cities™ Index 2015: Global</u>	innovation	global
Richard Florida	<u>The Rise of the Creative Class</u>	creativity	North America
KMPG	<u>Change Readiness Index</u>	agility	global

Professional
Foresight

Government

Citizens

Investments

Integration

Connection

Safety and
Security



Constraints/Challenges/Risks

1. Information Sources
2. Database Formatting
3. Talent
4. Funding and/or Resources
5. Budgeting Accuracy

A photograph of a person standing on a stone balcony, looking down a narrow, historic street. The street is lined with multi-story buildings featuring arched windows and doorways. The scene is captured in a warm, golden light, suggesting late afternoon or early morning. A semi-transparent purple overlay covers the middle portion of the image, with the text "What's Next?" centered in white.

What's Next?

What's in a Word?

- Gender
- Age
- Degree of depression in a location
- Overall Well Being of a population

Computerized Text -Based Analysis

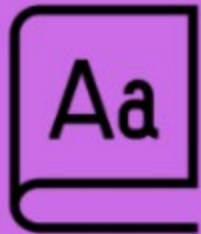


A 5-STAGE APPROACH



1

TEXT
SELECTION



2

DEVELOP
LEXICON



3

VALIDATE
LEXICON



4

APPLY TO
GEOGRAPHICAL
LOCATIONS



5

LOW TECH
SOLUTION
DEVELOPMENT



Discussion Q&A